

Press Release

## Change at the top

### **Thomas Benz is the new managing director of ASDIS**

**Berlin, January 21, 2010. With effect from the beginning of the year, Thomas Benz is the new managing director of ASDIS Software GmbH. Under his leadership ASDIS intends to continue to expand its core business – software solutions for banks – and further extend its market leadership.**

Thomas Benz, 44, is an experienced sales management professional: In his last position at ASDIS he was responsible for expanding the Key Account Management and for defining and implementing the strategy concept for establishing a sustainable international network of partners. As managing director he will continue to consistently pursue these aims. "It is important for ASDIS to increase its new customer business in the ATM/SST management segment, as well as to secure for the long-term and further expand our successful existing customer business at banks and the existing customer structures in the server management and retail solution segments", says Benz. In doing so, the



successor to Petra-Maria Grohs-Frihs also has his sights on increasing the company's international orientation, with the emphasis on Austria, Switzerland, Italy, France and south-eastern and eastern Europe.

Benz has a fundamental knowledge of the demands placed on optimal hard and software solutions for customers in the banking, IT services, retail and industry segments. This is because he began his career at Siemens Nixdorf in the division responsible for banking branch systems and PC server solutions for major banks, for example for the Deutsche Bank, Commerzbank, Postbank and Dresdner Bank. He held subsequent positions at Informix and PTC as well as management positions at SDRC and BMC Software.

## **About ASDIS**

ASDIS Software GmbH offers solutions for the efficient management of IT infrastructures in complex IT environments. These custom systems are based on product modules developed by ASDIS that permit the automated distribution and management of system status information, software and data in enterprise-wide IT environments when changes have to be made. A variety of interfaces and flexible software design allow ASDIS solutions to be implemented quickly in existing systems.

The company has almost 20 years of experience developing high-quality software management solutions and boasts Fortune 1000 companies among its long-standing customers, which is a testament to the reliability and efficiency of ASDIS solutions. The German Foreign Office, Deutsche Bahn, Dresdner Bank, Deutsche Bank, Finanz Informatik, Bitmarck, Deutsche Rentenversicherung, Euronet, Toll Collect and UBS are all ASDIS users, as are numerous other well-known companies, organizations and public agencies. The company is headquartered in Berlin.

For more information visit [www.asdis.de](http://www.asdis.de).

## **Ihr Ansprechpartner für weitere Informationen und Bildmaterial:**

### **PR von Harsdorf**

Heide Witte  
Rindermarkt 7  
80331 München

Tel.: 089 189 087 334  
Fax: 089 189 087 339

[hw@pr-vonharsdorf.de](mailto:hw@pr-vonharsdorf.de)  
[www.pr-vonharsdorf.de](http://www.pr-vonharsdorf.de)